Paired-choice preference assessment, six items

Find a learner's favorites by offering two items at a time until every pair has been offered.

1. Label up to six items A to F. Let the learner try each one first.
2. Offer each pair side by side and say "Pick one." Give the pick briefly, then take it back.
3. Circle the pick. Swap sides from one pair to the next, so position doesn't decide.
4. Score = times picked ÷ times offered × 100. Each item is offered 5 times.

Learner (initials or a code) _____ Date _____ Kind of items _____

Letter	Item
A	
B	
C	
D	
E	
F	

#	Circle the pick	#	Circle the pick	#	Circle the pick
1	A B	6	D F	11	B D
2	C D	7	A D	12	C F
3	E F	8	B F	13	A F
4	A C	9	C E	14	B C
5	B E	10	A E	15	D E

Item	Times picked	Times offered	% (picked ÷ offered × 100)	Rank
A		5		
B		5		
C		5		
D		5		
E		5		
F		5		

The paired-choice method comes from Fisher and colleagues (1992).

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